

HUGO BOSS

Privacy Statement

General

This website is operated by
HUGO BOSS AG
Dieselstr. 12
D-72555 Metzingen

as the responsible body.

HUGO BOSS AG ("HUGO BOSS") and the companies connected with it in the HUGO BOSS group (jointly the "HUGO BOSS group") respect the privacy of each person who visits one of our websites. We always process your data in accordance with the statutory provisions, in particular with the Remote Services Data Protection Act and the Federal Data Protection Act.

The present privacy statement explains what information HUGO BOSS collects and stores and what further use is made of such data. This declaration will also inform you of how you can check the accuracy of the personal data which we store about you and how you can delete, block or update this personal data in our database.

Please also note that for the area of "e-recruiting" special rules apply. If you visit the "e-recruiting" website (www.group.hugoboss.com), the special data privacy policy for e-recruiting should also be consulted.

Collection of personal data

When you visit the website, no personal data (such as name, address, telephone number, e-mail address or credit card details) will be stored for you, except for information freely provided by you or information automatically obtained by the cookies (see further below).

Some of our websites invite the visitor to indicate personal data such as name, e-mail or postal address. These include websites with offers to send circulars and information sheets ("newsletters") and for participation in raffles, including e-mails. Your name and your postal address can be freely entered here.

Use of personal data

HUGO BOSS stores your personal data and uses it to contact you, for example to communicate with you in response to your questions or to send you product or promotional material including e-mails and text messages (e.g. SMS), or other information material from HUGO BOSS and/or companies of the HUGO BOSS group.

HUGO BOSS will not, without your express consent, release your personal data to third parties outside the HUGO BOSS group. External service providers who process data on instructions for us will be subject to a strict contractual obligation in the spirit of the Federal Data Protection Act and should therefore not be regarded as third parties for the purposes of data protection law. These service providers will in particular be prohibited from using your data for any other purposes than those originally agreed.

In the context of the purposes indicated in the present data protection declaration, in particular for the purpose of frictionless handling of e-mail and/or text message (e.g. SMS) campaigns or for other advertising purposes, from

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time to time your personal data may be sent to companies of the HUGO BOSS group or outsourced data processors in countries outside the EU and/or the EEA, including the USA, where there is no protection for personal data which can be compared with that in Germany or the EU. In these cases, we will obviously ensure comparable protection for your personal data so that your data is always subject to the same level of protection.

Personal data which we obtain in connection with job applications will only be used for hiring purposes and for further internal use. It will be available to all persons who are responsible for personnel management in HUGO BOSS. Special rules apply to the area of "e-recruiting", for which you should in addition consult the data privacy policy for "e-recruiting".

Your rights

It is up to you how HUGO BOSS should handle your data. You can at any time prohibit the use of your personal data, obtain information about the personal data stored on you or a copy of it, correct your personal data or have it updated, blocked or deleted. Please contact the competent body for this, which is indicated at the end of this declaration.

Information which we can automatically place on your computer ("cookies")

If you visit our web site, we can place information on your computer. This takes place in the form of a so-called "cookie" or a similar file, which helps us in various ways. For example, "cookies" help us to compose a web site or product information which complies better with your interests or preferences. Most Internet browsers can delete the "cookies" from the hard disc or block them or contain a warning before a "cookie" is downloaded. Further information about these functions will be provided in the system settings on your browser.

HUGO BOSS will only use such automatically stored information with your previous consent in connection with the personal data which you have previously made available to us (e.g. on registration) on our websites.

Data security, external links

HUGO BOSS gives an undertaking to ensure secure treatment of your personal data and to take appropriate precautionary measures to protect it against loss, abuse or falsification. HUGO BOSS is not liable for the contents of other suppliers who can be reached through the hyperlinks on our websites. Many links on our websites refer to contents which are not stored on our own servers. External contents have been checked for accuracy and criminal liability when the links were set up. Nevertheless, the possibility cannot be ruled out that contents from suppliers will be subsequently changed. HUGO BOSS is not required to keep this under constant monitoring and therefore rejects any liability.

Contacting us

If you would like contact us on your personal data and on data protection, please contact our group data protection officer. He can be reached on +49 (0) 7123-94-0 or on the e-mail address datenschutz@hugoboss.com. We will take appropriate measures to satisfy you.

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