

PRIVACY POLICY HUGO BOSS WEB AND APP

SWITZERLAND

HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany (hereinafter referred to as “Hugo Boss” or “we”) provides the HUGO BOSS Website including the integrated Online Store at www.hugoboss.com. HUGO BOSS attaches great importance to the protection of your personal data and processes it exclusively in accordance with the principles laid out below and in compliance with applicable data protection laws, in particular with the EU General Data Protection Regulation (hereinafter referred to as “GDPR”) and the Federal Act on Data Protection (“FADP”).

Below you will find information about HUGO BOSS as the data controller responsible for your personal data and about our Data Protection Officer (**Section A**). You will also find information about your rights as a data subject in relation to the processing of your personal data (**Section B**), as well as details about how HUGO BOSS processes your personal data (**Section C**).

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A. INFORMATION ABOUT THE DATA CONTROLLER

I. Name and contact details of the data controller

HUGO BOSS AG
Dieselstrasse 12, 72555 Metzingen, Germany
Telephone: +49 7123 94-0
Fax: +49 7123 94-80259
E-mail: info@hugoboss.com

II. Contact details of the data controller's Data Protection Officer

HUGO BOSS AG
Data Protection Officer
Dieselstrasse 12, 72555 Metzingen, Germany
Telephone: +49 7123 94 – 80999
Fax: +49 7123 94 880999
E-mail: privacy@hugoboss.com

B. INFORMATION REGARDING YOUR RIGHTS AS A DATA SUBJECT

You may contact our Data Protection Officer (**Section** Error! Reference source not found..) for the purpose of exercising your rights.

I. Right to information

As a data subject you have a right to information.

Specifically, this means that you have the right to request information from us about whether we are processing personal data relating to you. If this is the case, you also have the right to information about this personal data and to the information listed in Article 8 FADP. This includes, for example, information about the processing purposes, about the categories of personal data that are processed and about the data recipients or categories of data recipients to whom the personal data have been or will be disclosed.

Under certain circumstances, your right to information may be restricted. Detailed information about your right to information and possible restrictions can be found in Art. 8 FADP and Art. 9 FADP, available via the following links: https://www.fedlex.admin.ch/eli/cc/1993/1945_1945_1945/en#a8; https://www.fedlex.admin.ch/eli/cc/1993/1945_1945_1945/en#a9.

II. Right to correctness of the data

As a data subject you have a right to correctness of your data.

This means, in particular, that you have the right to request that we correct any incorrect personal data relating to you as well as complete any incomplete personal data without undue delay.

The full scope of your right to correctness of your data can be found in Art. 5 DSG, available via the following link: https://www.fedlex.admin.ch/eli/cc/1993/1945_1945_1945/en#a5.

III. Right to erasure

As a data subject you have a right to erasure.

This means that you have the right to request that we delete personal data relating to you without undue delay and that we are obliged to delete personal data. This may be the case, for example, if the personal data is no longer necessary for the purposes for which it was collected or processed in any other way.

As an exception, the right to erasure does not apply if the processing is necessary, for example, for compliance with a legal obligation or for the establishment, exercise or defense of legal claims.

IV. Right to restriction of processing

As a data subject you have a right to restriction of processing.

This means that you have the right to request us to restrict processing if, for example, you question the correctness of the personal data or if, for example, you do not want your personal data to be used for certain purposes.

V. Right to data portability

As a data subject, we guarantee you a right to data portability.

Provided that the processing is based on consent or on a contract and that the processing is carried out by automated means, you may request that the personal data relating to you, which you have provided to us, be delivered free of charge in a commonly used electronic format. You may also request that we transmit such data to another data controller responsible, provided that the processing is based on consent or on a contract and that the processing is carried out by automated means.

VI. Right to object

As a data subject, you have a right to object to data processing of personal data concerning you.

If personal data are processed for the purpose of direct marketing, you have the right to object at any time to the processing of personal data concerning you for the purpose of such marketing. For information on whether and to what extent personal data are processed for direct marketing purposes, please refer to the information on the purposes of processing in Section C of this Privacy Policy.

In the instance of an objection to processing for direct marketing purposes, we will no longer process the personal data concerned for these purposes. The lawfulness of previous data processing is not affected by the objection.

VII. Right to withdraw consent

If the processing is based on consent, you as the data subject have the right to withdraw your consent at any time. The withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal. We will inform you about this before you give your consent. For information on whether processing is based on consent, please refer to the information on the legal basis for processing in Section C of this Privacy Policy.

VIII. Right to contact the supervisory authority

As a data subject, you have the right to contact the competent supervisory authority, in Switzerland the Swiss Federal Data Protection and Information Commissioner (FDPIC), if you believe that your personal data is not being processed in accordance with data protection laws or if you wish to address any other data protection concern.

C. INFORMATION REGARDING THE PROCESSING OF PERSONAL DATA

In relation to our online activities we process different kinds of personal data for different purposes. Below you will find detailed information regarding the specific instances in which we process your personal data and how.

I. Visiting our Website

When visiting our Website for purely informational purposes (see Section C. II. below on how we process your personal data when using our Online Store), the browser and / or the App that you are using will, per default, send certain technical data to our Website server, for example your IP address. To ensure the security of the IT infrastructure used to provide the Website, this technical data is temporarily stored in a so-called Web Server Log File.

We also provide different functions intended to support you when visiting our website and / or using the App (e.g. chat function, contact form, store locator). Depending on which functions you use, additional data is processed.

To enable you to use the website for informational purposes, we use cookies on the website, by means of which personal data is processed. Further details can be found below or via the "Cookie Settings", which can be accessed at any time via the footer of our website.

1. Tracking including the use of cookies

1.1 General information

Personal data may also be processed as part of the tracking process. Personal data is all data that can be related to you personally. The execution of programs or the transfer of viruses to the terminal device used by you is not possible.

Your browser uses so-called Cookies when you visit our website. Cookies are small text files that your browser stores on your hard drive. If you access the HUGO BOSS websites again, HUGO BOSS may retrieve the stored cookie information. Personal data may also be stored in Cookies. Personal data is all data that can be related to you personally. The execution of programs or the transmission of viruses to your computer is not possible. We and our service providers use browser and flash Cookies and other common technologies, including small graphics known as counting pixels, pixel tags, web beacons or clear GIFs, which are used in connection with the provision of our services to track the use of the online service by our users. In general, Tracking-Technologies and Cookies are referred to as **"Cookies"**.

We would also like to point out that you can generally prohibit the use of Cookies or delete Cookies in your browser settings. Please refer to the manufacturer's instructions for further details on the specific procedure.

If our app is available and you use it, log data is collected via the Hypertext Transfer Protocol (Secure) (HTTP(S)). Your terminal device (model and IMEI), operating system, the accessed (sub) page, date and time of access, country (according to IP address), technical usage data (e.g., which products were accessed, shopping cart information, completion of a purchase) are processed. So-called IP anonymization is activated in the App. This means that the technically transmitted IP address is anonymized or alienated by shortening the IP address (by deleting the last octet of the IP address) before storage.

Cookies and tracking technologies in the App are collectively referred to as **“Tracking Technologies.”**

You can find detailed information about the tracking technology used in each case, such as the purpose of processing, the data processed, the storage period and the service providers used on the website via the cookie banner/ cookie settings, and in the app via the consent overlay/ consent settings. You can also revoke your consent at any time either for a tracking technology category or for individual services via the “Cookie Settings” in the footer of our website or via the “Consent Settings” tab in the app. If you prohibit the use of tracking technologies, functional impairments are possible.

1.2 Various types of Tracking-Technologies

HUGO BOSS uses various types of Tracking-Technologies, namely necessary Tracking-Technologies, functional Tracking-Technologies, Tracking-Technologies for analytics and Tracking-Technologies for marketing purposes. In the following you will receive more information about these various types of Tracking-Technologies.

Within our company, we pass on your personal data exclusively to those units and persons who need this data to fulfil their contractual and legal obligations or to execute our legitimate interest.

a) Necessary Tracking-Technologies

Some functions of our website/App cannot be offered without the use of technically necessary Tracking-Technologies. In these Tracking-Technologies, we collect technical communication and usage data, such as the IP address, technical log information, login information if applicable, and a unique Cookie/User-ID, which enables us to recognize you when you return to our website or open our App.

The provision of your personal data is necessary for the use of the website/ App. Please note that if you do not provide your personal data to the extent described above, you will not be able to use the website/App to its full extent.

b) Functional Tracking-Technologies

Functional Tracking-Technologies serve the purpose of enabling you to have a better surfing experience. These Tracking-Technologies are not required, but they simplify your visit to the website/App by storing communication and usage data, such as font, country and currency settings, as well as a unique Cookie/User-ID, which enables us to recognize you when you return to our website or open our App.

The provision of your personal data is not necessary for the use of the website/ App. Please note that it can have a negative influence on the presentation and user comfort (usability) if you do not provide your data.

c) Tracking-Technologies for analytics

HUGO BOSS uses various Tracking-Technologies for analytics purposes, e.g. to better understand how the website/ App is used and to improve its services.

For this purpose, we collect technical communication and usage data, such as the IP address, technical log information, login information if applicable, and a unique Cookie/User-ID, which enables us to recognize you when you return to our website or open our App. We also collect certain data in connection with your order as well as analysis data, i.e. aggregated data on which conclusions are drawn.

The provision of your personal data is not necessary for the use of the website/ App

d) Tracking-Technologies for marketing purposes

HUGO BOSS uses various Tracking-Technologies for advertising and targeted marketing purposes, e.g. to place personalized advertisements. This also includes the use of Tracking-Technologies from various social media providers, such as Facebook.

For this purpose, we collect technical communication and usage data, such as the IP address, technical log information, login information if applicable, and a unique Cookie/User-ID, which enables us to recognize you when you return to our website or open our App. We also collect certain data in connection with your order as well as analysis data, i.e. aggregated data on which conclusions are drawn.

The provision of your personal data is not necessary for the use of the website/ App.

2. Details regarding personal data to be processed

Categories of personal data to be processed	Personal data contained in these categories	Obligation to provide personal data	Storage period
Protocol data that is generated for technical reasons via the Hypertext Transfer Protocol	On the Website: IP address, type and version of your internet browser, operating system used, the webpage accessed, the webpage previously	There is no statutory or contractual requirement for the provision of personal data, nor is it a requirement necessary to enter into	Data is stored in Web Server Log Files in a way that allows for identification of the individual concerned and for a maximum period of 7 days, unless a security-relevant

Categories of personal data to be processed	Personal data contained in these categories	Obligation to provide personal data	Storage period
(Secure) when the website is accessed („ HTTP(S) data “).	visited (“Referrer URL”), date and time of access. In the App: device ID (IMEI), IP-address, operating system, webpage accessed, date and time of access.	a contract. There is no obligation to provide the personal data. If the data is not made available, we will not be able to provide the accessed website content.	event occurs (e.g. a DDos attack). In the event of a security-relevant event, Web Server Log Files are stored until the security-relevant event has been corrected and fully resolved.
Data that you have stored during a previous visit („ Return Data “).	Information about the last products you visited, e.g. information about products you added to the wish list or shopping cart or the selected specification like size and color.	Provision is not a statutory or contractual requirement, or a requirement necessary to enter into a contract. There is no obligation to provide the data. Not providing these data means that we cannot provide you with tailored information in the online store.	The data is collected through tracking technologies. Information on the storage period can be found on the website via the cookie banner / cookie settings or in the app via the consent overlay / consent settings.
In case of (optional) use of personalized size recommendations: Data you provide to receive a personalized size recommendation, e.g. under the link “What is my size?” or “Try it on now” („ Personalized size data “).	Body-related data such as your height, weight, body type, preferred fit, photo/video footage of your body etc.	There is no statutory or contractual requirement for the provision of personal data, nor is it a requirement necessary to enter into a contract. There is no obligation to provide the personal data. If the data is not made available, we will not be able to provide the accessed website content.	The data is collected through tracking technologies. Information on the storage period can be found on the website via the cookie banner / cookie settings or in the app via the consent overlay / consent settings.

Categories of personal data to be processed	Personal data contained in these categories	Obligation to provide personal data	Storage period
When using the Store locator or the “Check in-store availability” function: Information that allows us to determine your location (“ Location data ”).	Location data	There is no statutory or contractual requirement for the provision of personal data, nor is it a requirement necessary to enter into a contract. There is no obligation to provide the personal data. If the data is not made available, we will not be able to provide the accessed Website content.	When using the map (Store locator) and / or the “in-store availability” function and sharing your location with our Website via your browser, data is processed in order to display your location or to determine the nearest store. This data is not retained beyond that.
When using the Online Chat function and / or the style advice function (optional): Information you communicate to us in the Online Chat / via the style advice function (“ Online Chat data ”).	All information related to your online chat, e.g. communication content and communication time.	There is no statutory or contractual requirement for the provision of personal data, nor is it a requirement necessary to enter into a contract. There is no obligation to provide the personal data. If the data is not provided, we will not be able to process your request.	<p>a) The data will be stored until your request has been dealt with.</p> <p>b) We will also store this data for evidential purposes in relation to the possible assertion, exercise or defence of legal claims for a transitional period of 3 years starting with the end of the calendar year in which you provided us with the data and, in the event of any legal disputes, until their conclusion.</p> <p>c) We also store this data insofar as statutory retention obligations exist, in particular under commercial and tax law.</p> <p>d) If you use the co-browsing function, the image of your browser will not be saved.</p>

Categories of personal data to be processed	Personal data contained in these categories	Obligation to provide personal data	Storage period
			e) Insofar as the data is collected by tracking technologies, you can find information on the storage period on the website via the cookie banner/ cookie settings or in the app via the consent overlay/ consent settings.
When using our Contact form function (optional): Information you provide us with via the Contact forms on our Website (" Contact form data ").	Form of address, name, surname, street, house number, postcode, city, country, e-mail address, your request, your message (mandatory), title, telephone number, order number (optional).	There is no statutory or contractual requirement for the provision of personal data, nor is it a requirement necessary to enter into a contract. There is no obligation to provide the personal data. If the data is not provided, we will not be able to process your request.	We store the data as described above under a), b), and c).
When contacting us via other communication channels (optional): Information you provide us with when making contact (" Contact data ").	Depending on the communication channel: telephone number when contacting us via telephone, mobile telephone number and username when contacting us via messenger (communication service provider), e-mail address when contacting us via e-mail. In addition, we store the information you provided us with in relation to your reason for contacting us.	There is no statutory or contractual requirement for the provision of personal data, nor is it a requirement necessary to enter into a contract. There is no obligation to provide the personal data. If the data is not provided, we cannot accept your request.	We store the data as described above under a), b), and c).

3. Details regarding the processing of personal data

Purpose of the processing of personal data	Categories of personal data to be processed	Justification	Recipient
Provision of content of Website / App accessed by the user.	HTTP(S) data	Our legitimate interest is the provision of the Website content accessed by the user.	Hosting provider
Ensuring the security of the IT infrastructure used to provide the Website, in particular to identify, correct and ensure the evidential value of our documentation in case of any disruptions (e.g. DDos attacks).	HTTP(S) data	Our legitimate interest is to ensure the security of the IT infrastructure used to provide the Website, in particular to identify, correct and ensure the evidential value of our documentation in case of any disruptions (e.g. DDos attacks).	Hosting provider
Personalized displays of information, e.g. on the attractiveness of our products, on current price or product changes, and on equivalent or thematically related products and content, in order to tailor the website visit to the respective personal interests in the best possible way.	HTTP(S) Data, Return data, possibly Order Data	Consent in respect of the cookie banner on our Website.	Service provider
(Optional) provision of a personalised clothing size recommendation.	Personalized size data	Our legitimate interest is to support our customers in choosing the right clothing size in order to increase customer satisfaction and to avoid incorrect or unsatisfactory orders.	Service provider

Purpose of the processing of personal data	Categories of personal data to be processed	Justification	Recipient
(Optional) display of your location and / or stores in the vicinity	Location data	Our legitimate interest is to support our customers in searching for our stores. Your data is only submitted when released by you in your browser.	-
Optimization of our customer service e.g. by creating chat reports	Contact Form Data, Contact Data, Online Chat Data, Purchase data, e.g. order value	Consent via the cookie banner on our website to create chat reports or our legitimate interest is the improvement of our customer service.	Hosting provider
(Optional) provision of the “Co-browsing” function to actively support you with your order through our live-chat agents.	Online chat data as well as a copy of your browser, whereby it is technically ensured that the chat agent can only access the content in our online store that is necessary in order to provide support and that no personal data from your computer or other (in particular browser) windows is processed.	Insofar as you agree, in the course of an online chat on our website, that the respective chat agent can control your browser remotely, the chat agent can carry out individual steps in the ordering process for you (see also Section 3 of the General Terms and Conditions for our Online Store). Our legitimate interest is the user-friendly, technical support of the ordering process.	Hosting provider
Processing your request	Contact form data and / Contact data, Online Chat Data	Consent via the cookie banner on our website. Our legitimate interest is the processing of your request..	Hosting provider and communications service provider, if applicable
Storage and processing for evidence purposes for the establishment, exercise or defence of any legal claims.	Contact Form Data, Contact Data, Online Chat Data.	Our legitimate interest is the establishment, exercise or defence of any legal claims.	-

4. Details regarding recipients of personal data and the transfer of personal data to a third country and / or international organisations

Recipient	Recipient's role	Recipient's location	Adequacy decision or appropriate safeguards for transfers of personal data to a third country and / or international organisations
Hosting provider, Service provider	Processor	EU	-
Communications service provider	Controller	Depending on your means of communication and your location	-

II. Using our Online Store

In addition to the purely informational use of our Website (as described above under C. I.) you have the option of making purchases through our Online Store. Use of our Online Store will trigger further data processing, as described below. We process different kinds of personal data in relation to different functions within our Online Store, to conclude and execute purchase agreements and for debt recovery purposes.

You will find more detailed information in the table below.

1. Details regarding personal data to be processed

Categories of personal data to be processed	Personal data contained in these categories	Obligation to provide personal data	Storage period
Information that you provide us with in order to process your purchase	Form of address, name, surname, address, as well as your e-mail address.	Provision is required for the conclusion of the purchase contract.	a) The data will be stored until your order has been processed completely, i.e. until the products are shipped.

Categories of personal data to be processed	Personal data contained in these categories	Obligation to provide personal data	Storage period
order (“ Purchase order form data ”).		If the data is not provided, you will not be able to purchase products from our Online Store.	<p>b) We may store this data for evidential purposes for any assertion, exercise or defence of legal claims and, in the event of any legal disputes, until their conclusion.</p> <p>c) We also store this data insofar as statutory retention obligations exist.</p> <p>d) If you participate in our customer loyalty programme HUGO BOSS EXPERIENCE and use your My HUGO BOSS customer account in order to place your purchase order, we will store your address details for the operations of the HUGO BOSS customer account, as well as use them for the purposes described in Section C. II. of our Privacy Policy for the participation in HUGO BOSS EXPERIENCE.</p>
Information that you provide us with as part of the payment process for ordered products („ Payment data “).	Depending on the chosen means of payment, the information to be provided for the respective means of payment (PayPal, credit card, instant bank transfer or by invoice).	<p>Provision of personal data is required for the conclusion of the purchase contract.</p> <p>If the data is not provided, you will not be able to purchase products from our Online Store.</p>	We store the data as described above under a), b), and c).

Categories of personal data to be processed	Personal data contained in these categories	Obligation to provide personal data	Storage period
<p>When using the “PayPal Express” order method (optional):</p> <p>Your contact details provided by PayPal (“PayPal contact details”), if you have agreed to this. The data will be transmitted to us by PayPal S.à.r.l, et Cie, S.C.A. (22-24 Boulevard Royal, L-2449 Luxembourg, Luxembourg).</p>	<p>Form of address, name, surname, address, as well as your e-mail address.</p>	-	<p>We store the data as described above under a), b), and c).</p>
<p>Information regarding your purchase required to process your order (“Purchase data”).</p>	<p>Information regarding product(s) purchased (product name, product number, quantity, clothing size, colour, purchase price, currency, order number), store version used, date and time of respective purchase, selected means of payment and shipping method, status of your order.</p>	<p>Provision is required for the conclusion of a purchase contract.</p> <p>If the data is not provided, you will not be able to purchase products from our Online Store.</p>	<p>We store the data as described above under a), b), and c).</p> <p>d) If you participate in our customer loyalty programme HUGO BOSS EXPERIENCE and use your My HUGO BOSS customer account in order to place your purchase order, we will store your address details for the operations of the HUGO BOSS customer account, as well as use them for the purposes described in Section C. II. of our Privacy Policy for the participation in HUGO BOSS EXPERIENCE.</p>

Categories of personal data to be processed	Personal data contained in these categories	Obligation to provide personal data	Storage period
Information in transaction e-mails sent by us regarding the processing / reversal of your purchase order, e.g. order confirmation ("Transaction e-mail data").	Purchase order form data, purchase data, debtor data, further content and time of transaction e-mail.	Provision is required for the conclusion of a purchase contract. If the data is not provided, you will not be able to purchase products from our Online Store.	We store the data as described above under a), b), and c).
Data that we process for managing our purchase price receivables in our internal receivables management system ("Debtor data").	In particular, information on incoming payments, outstanding receivables, dunning levels, ongoing collection processes, returns.	-	We store the data as described above under a), b), and c). We also store and use your debtor data for any risk and fraud checks that may need to be carried out (for details see below, Section C.II.2.).
Technical data regarding the device used for the purchase order ("Device data").	Browser type and version, time information (time zone, current time), display parameters, operating system identifier, IP address (anonymized), language settings, installed plugins, fonts, etc., as well as a hash ID built from this data.	Provision is required for the conclusion of a purchase contract. If the data is not provided, you will not be able to purchase products from our Online Store.	We store the data as described above under a), b), and c). We also store and use your device data for any risk and fraud checks that may need to be carried out (for details see below, Section C.II.2.).

Categories of personal data to be processed	Personal data contained in these categories	Obligation to provide personal data	Storage period
Internal data that we process for the purpose of reviewing and identifying a risk of non-payment as part of a risk and fraud screening (" Internal risk data ").	Order form data including address data for address validation and for screening of an increased risk of non-payment, purchasing data (especially shopping cart amount), differentiation between new and existing customers, e.g. for limit settings, debtor data, etc.	Provision is required for the conclusion of a purchase contract. If the data is not provided, you will not be able to purchase products from our Online Store.	We store the result of a risk and fraud screening (for details see below, Section C.II.2.) as described in a) and b) above.
External data that we may use to review and identify a risk of non-payment in the context of a risk and fraud screening (" External risk data ").	Credit report of a credit agency, which may be used in the context of a risk and fraud screening to assess our risk of non-payment (e.g. information on existing specific payment problems, e.g. from debtor lists or data from judicial dunning procedures, possibly also score values calculated on the basis of a scientifically recognized mathematical-statistical approach).	-	We store the result of a risk and fraud screening (for details see below, Section C.II.2.) as described in a) and b) above.

2. Details regarding the processing of personal data

Purpose of the processing of personal data	Categories of personal data to be processed	Legal basis and legitimate interests, if applicable	Recipient
Provision of our Online Store functions on the Website.	HTTP(S) data	Our legitimate interest is the provision of the Website content accessed by the user.	Hosting provider
<p>Conclusion and performance of purchase contracts concluded via our Website or App.</p> <p>This includes in particular preparation of shipment of the products purchased by you by the shipping service provider selected by you, as well as sending transaction e-mails to inform you about the respective status of your order.</p> <p>This also includes the registration of a potential return with the respective shipping service provider in order to provide a return label for you.</p>	Purchase order form data, payment data, purchase data, transaction e-mail data.	Our interest lies in the fulfilment of a contract or in the reversal of the purchase contract.	Hosting provider; E-mail service provider; Payment service provider; Gift card service provider, if applicable; Shipping service provider
Provision of the "PayPal Express" order channel in order to process payment (you will be directed to the "PayPal Express" website only when using this order channel for faster completion of your order via the "Direct to PayPal" link). PayPal then transmits the data required for processing the order to us so that we can execute the order.	PayPal Contact details	Our legitimate interest is the provision of the "PayPal Express" function.	PayPal S.à.r.l, et Cie, S.C.A. (22-24 Boulevard Royal, L-2449 Luxemburg, Luxemburg) (Payment service provider, Hosting provider)
Address completion and validation	Address	Initiation of contract	Address validation service provider

Purpose of the processing of personal data	Categories of personal data to be processed	Legal basis and legitimate interests, if applicable	Recipient
Provision of shipping information / track and trace	Purchase order form data, e-mail data	Our interest lies in the fulfilment of a contract	E-mail service provider; Hosting provider; Shipping service provider
Administration of our purchase price receivables in our internal receivables management system.	Debtor data	Our legitimate interest is the proper administration of our purchase price receivables.	Hosting provider
Collection of our purchase price receivables.	Debtor data	Our legitimate interest is the collection of our purchase price receivables.	Debt collection agencies
Storage and processing of data for evidential purposes in relation to the possible assertion, exercise or defence of legal claims.	Purchase order form data, Payment data, Purchase data, Transaction e-mail data, Debtor data	Our legitimate interest is the enforcement, exercise or defence of legal claims.	Hosting provider
<p>Reversal of purchase contracts in case of revocation or other reasons for reversal.</p> <p>For any payment refunds we use the same payment method that you used for making the payment.</p> <p>If you use our “Order from Store” service, pay directly at store checkout and subsequently decide to cancel your purchase, we will collect and process your bank account details for the refund, as we do not store</p>	Purchase order form data, Payment data, Purchase data, Transaction e-mail data, Debtor data	Our legitimate interest is the reversal of purchase contracts.	Hosting provider, E-Mail service provider

Purpose of the processing of personal data	Categories of personal data to be processed	Legal basis and legitimate interests, if applicable	Recipient
details of your payment at our store checkouts. For this purpose we will contact you by e-mail and inform you about the next steps.			
Storage of data in compliance with statutory retention obligations, in particular under commercial and tax law.	Purchase order form data, Payment data, Purchase data, Transaction e-mail data, Debtor data	Our interest lies in the compliance with a legal obligation.	Hosting provider
Carrying out a risk and fraud screening with the help of Informa Solutions GmbH (Rheinstr. 99, 76532 Baden-Baden) when selecting the payment method "by invoice" to reduce our risk of non-payment and to prevent fraud. When ordering via the payment method "by invoice", we make advance payments and thus bear a credit risk. We therefore carry out a risk and fraud screening based on various parameters, on the basis of which - also using your address data - a statistical probability for our non-payment risk is calculated. Based on your device data, we check whether your order is to be classified as suspected fraud.	Order form data including address data, Purchase data, Debtor data, Device data, Internal risk data, External risk data as well as the Specification of the selected payment method "by invoice".	Our legitimate interest is the prevention of fraud and the preventive protection of our company against payment defaults and consequential financial losses.	Risk and fraud screening service provider

Purpose of the processing of personal data	Categories of personal data to be processed	Legal basis and legitimate interests, if applicable	Recipient
<p>Carrying out a credit screening:</p> <p>As part of the risk and fraud screening, we may carry out a credit screening to reduce our risk of non-payment for orders in Germany, Austria and Switzerland via the payment method "by invoice". You can find detailed information, for example, on the business purpose, on the purposes of data storage and the storage period, on data recipients, on the right to information, on the right to deletion or correction, etc. in the Privacy Policy of infoscore Consumer Data GmbH (Rheinstraße 99, 76532 Baden-Baden, Germany) for orders in the German Online Store and in the Privacy Policy of CRIF AG (Hagenholzstraße 81, 8050 Zurich, Switzerland) for orders in the Austrian and Swiss Online Store.</p>	<p>First and last name, Address</p>	<p>Our legitimate interest is the protection of our company against payment defaults and the resulting financial risks.</p>	<p>Credit agencies</p>

3. Details regarding recipients of personal data and the transfer of personal data to a third country and / or international organisations

Recipient	Recipient's role	Recipient's location	Adequacy decision or appropriate safeguards for transfers of personal data to a third country and / or international organisations
Hosting provider, E-mail service provider, Address validation service provider, Risk and fraud screening service provider, Gift card service provider.	Processor	EU	-
Payment service provider	Controller	EU	-
Shipping service provider	Controller	EU	-
Debt collection agencies	Controller	EU	-
Credit agencies	Controller	EU / CH	- / Adequacy decision

D. CHANGES TO THIS PRIVACY POLICY

It may become necessary to adapt this Privacy Policy due to technical development and / or changes in legal requirements and / or regulatory standards. The latest Privacy Policy can be accessed at any time at www.hugoboss.com.