

GENERAL TERMS AND CONDITIONS

The Promotion is valid from 3 September 2026 (00:00) until 14 September 2026 (23:59), (CEST). This promotion is open exclusively to customers who are registered in the HUGO BOSS EXPERIENCE program and who are identified as Members at the time of purchase by log in.

The Promotion is valid in the official HUGO BOSS Online Store (hugoboss.com and HUGO BOSS App) in Italy. During the Promotion Period, an eligible customer who reaches or exceeds a qualifying purchase amount of EUR 500 including VAT in a single transaction is entitled to receive a BOSS Accessories Box. The gift is added automatically at checkout ("cart-level discount") once the qualifying spend has been reached. Shipping and delivery costs are excluded from qualifying spends and/or sale. The Promotion does not apply to gift cards. The gift is not transferable and is not refundable or exchangeable for cash, credit, or any other item. The Promotion is valid for one use per eligible customer on a single purchase during the promotion period, while stocks last. The promotion cannot be combined with other promotions, offers, vouchers or discount codes, except for the WELCOME VOUCHER (online only) and the BOSS10 VOUCHER. HUGO BOSS reserves the right to terminate the promotion for cause, in whole or in part, at any time under consideration of the opposing interests. The Promoter of the Promotion is the HUGO BOSS AG, Holy-Allee 3, 72555 Metzingen, Germany.