

TERMS AND CONDITIONS FOR PARTICIPATION IN THE MY HUGO BOSS REWARDS PROMOTION

The following terms and conditions (hereinafter referred to as the "**Terms and Conditions**") apply to entry in the "**My HUGO BOSS Rewards**" promotion (the "**Promotion**"):

HUGO BOSS EXPERIENCE Members in Australia are eligible to participate in the Promotion.

The Promotion is valid in all participating HUGO BOSS EXPERIENCE Stores and Outlet Stores in Australia (hereinafter referred to as the "**Physical Store(s)**"), an overview of the current participating Physical Stores can be found on hugoboss.com/stores by using the filter "HUGO BOSS Experience") 14.07.2025 to 14.01.2026 (hereinafter referred to as the "**Promotion Period**").

You can only participate by visiting any participating Physical Store with the support of sales associates..

At the beginning of the Promotion Period, a personal target goal (hereinafter referred to as "**Goal**") will be automatically determined of your individual purchase history. The sales associate in the participating Physical Store will inform you of your Goal after registering for the promotion. The maximum Goal is 4,500 AU\$. If you reach your Goal within the Promotion Period and while identified as a HUGO BOSS EXPERIENCE Member in the participating Physical Stores, you will receive a voucher that can be redeemed in-store, worth 10% of your Goal, however, not exceeding 450 AU\$. Instead of redeeming the voucher directly for your next purchase, you can also continue shopping towards the next Goal (up to 4,500 AU\$) and thus increase your voucher value (up to 450 AU\$) within the Promotion Period.

The purchase amount and the voucher values as mentioned above include all taxes (excluding shipping costs).

VOUCHER CONDITIONS

The voucher can be redeemed on one single purchase until the expiry date stated on the voucher in participating HUGO BOSS EXPERIENCE stores in Australia (list available on hugoboss.com/au/stores by using the filter 'HUGO BOSS EXPERIENCE'). The voucher cannot be combined with other promotions, offers and/or discounts, is not transferrable and not refundable. Issued by HUGO BOSS Australia Pty Ltd (ABN 64 007 085 538) Level 5, 3 Newton Street , VIC 3121 Cremorne, Australia

You can track your progress in any participating store with the support of sales associates. All purchases made in stores during the Promotion Period – unless returned – will be added to your Goal. If a purchase is returned within the return period, the amount returned will be deducted from your Goal. The applicable return options and return periods are determined by the respective Physical Store's Return Policy where the purchase was made. The voucher will be activated and available in store after thirty-five (35) days, once your purchase is validated in our system. You will be informed via your activated marketing communication channels when a voucher will be available.

HUGO BOSS reserves the right to vary or terminate the Promotion (by providing notice through the same means through which the Promotion has been previously advertised), for reasons outside its reasonable control or any technical or other difficulties (including, without limitation, a computer virus, technical failure, unauthorized human intervention or local shutdowns due to pandemic or any other event beyond HUGO BOSS's control) which might compromise the integrity of the Promotion, with no liability to the participants or potential participants and without any responsibility on HUGO BOSS. The Promotion is not open to employees of HUGO BOSS AG and/or affiliates of the HUGO BOSS Group.

Withdrawal from the Promotion by the participants is possible at any time, please reach out to our sales associates in our participating Physical Stores. Withdrawal from the Promotion only refers to this Promotion and does not affect your membership in the HUGO BOSS EXPERIENCE programme or the delivery of further program communications. HUGO BOSS AG, Holy-Allee 3, 72555 Metzingen, Germany is the organizer and promoter of this Promotion.

For further questions please contact: service-au@hugoboss.com