

GENERAL TERMS AND CONDITIONS

"This promotion is exclusively for members of the HUGO BOSS EXPERIENCE program and is valid for one use per member on a single online order during Member Days from 9 to 20 April 2026. It applies on the official HUGO BOSS Online Store in Ireland at hugoboss.com/ie or the HUGO BOSS App. If you are not yet a member, you can enrol during checkout and use the promotion on the same order, provided your membership is successfully created before you submit the order and you accept the loyalty program T&Cs and required data consents. When you are logged in to your member account and your shopping basket contains eligible full-price items you will automatically receive a discount based on the value of these eligible items (including VAT, excluding shipping):

from € 399 to € 698.99 → € 50 off;

from € 699 to € 998.99 → € 100 off;

from € 999 and above → € 150 off.

The discount is applied automatically at basket level to one order only and cannot be split, transferred or exchanged for cash or a gift card. The promotion applies only to full-price items and does not apply to sale/markdown items, eyewear, watches, fragrance, jewellery, kidswear, home towels & bathrobes, dog accessories, writing instruments, luggage and gift card. The promotion cannot be combined with other promotions, offers, vouchers or discount codes (for example newsletter codes welcome vouchers, or other percentage discounts). All purchases are subject to the applicable Online Store terms and conditions and return policy of Ireland.

The promoter is HUGO BOSS AG, Holy-Allee 3, 72555 Metzingen, Germany"