

This offer is only valid for HUGO BOSS EXPERIENCE customers. The customer must achieve their purchase target after returns within the promotion period from 2022-08-16 to 2022-12-31 through purchases in the official online store accessible at www.hugoboss.com/se/en/home and/or directly operated HUGO BOSS brick-and-mortar retail stores ("Brick-and-Mortar Retail Stores") in Sweden, excluding HUGO BOSS Outlets. A list of all participating Brick-and-Mortar Retail Stores in Sweden can be found at www.hugoboss.com/se/en/stores. The customer must identify themselves as an EXPERIENCE member at checkout by presenting their EXPERIENCE card in stores or being logged in with their My HUGO BOSS customer account when purchasing through the official online store. The customer can see their current achievement status in their My HUGO BOSS Account and, 35 days after the end of the Promotion, the customer will be able to see whether they have achieved their target. They will also be informed that the final achievement status is available by e-mail. In order to receive the reward, the customer must have provided their address, where the reward will be shipped. If the customer has chosen the voucher reward, the voucher code will be sent by email. The reward can only be claimed by the customer personally and is not transferable, refundable or exchangeable for cash. The chosen reward is not subject to return. This does not affect the customer's statutory rights in relation to defective goods. HUGO BOSS reserves the right to substitute a selected reward with one of equivalent or higher value should the chosen reward be unavailable for any reason beyond the reasonable control of HUGO BOSS. Withdrawal from the promotion is possible at any time and without requiring advance notice to be provided. Promoter: HUGO BOSS AG, Dieselstrasse 12, 72555 Metzingen, Germany