

TERMS AND CONDITIONS FOR PARTICIPATION IN THE MY HUGO BOSS REWARDS PROMOTION

The following terms and conditions (hereinafter referred to as the "**Terms and Conditions**") apply to entry in the "**My HUGO BOSS Rewards**" promotion (the "**Promotion**"):

HUGO BOSS EXPERIENCE Members in Canada are eligible to participate in the Promotion. The Promotion cannot be combined with other promotions, offers and/or discounts, and is not transferrable and not refundable

The Promotion is valid on the official HUGO BOSS Online Store Canada (hugoboss.com/ca, hereinafter referred to as the "**Online Store**") and in all participating HUGO BOSS EXPERIENCE Stores and Outlet Stores in Canada (hereinafter referred to as the "**Physical Store(s)**", an overview of the current participating Physical Stores can be found on hugoboss.com/stores by using the filter "HUGO BOSS Experience") from 14.07.2025 to 14.01.2026 (hereinafter referred to as the "**Promotion Period**"). The Online Store and the Physical Stores are hereinafter referred to as the "**Retail Store(s)**" collectively.

You can participate in the Promotion via your MY HUGO BOSS Account (hereinafter referred to as "**Account**") under the "My HUGO BOSS Rewards" section, by clicking on the "PARTICIPATE IN THE PROMOTION" button. Once you join the promotion, you can participate in the Promotion by making an online purchase through your Account or by visiting a Physical Store and using your HUGO BOSS EXPERIENCE Membership for each purchase.. At the beginning of the Promotion Period, a personal target goal (hereinafter referred to as "**Goal**") will be automatically determined based on your individual purchase history. Your Goal will be displayed under the "My Status" section in your Account.

Available Goals are \$800CND, \$1600CND, \$2400CND, \$3200CND or \$4000CND. If you reach your Goal within the Promotion Period and while identified as a HUGO BOSS EXPERIENCE Member in the Retail Stores, you will receive a voucher that can be redeemed on one single purchase by the expiration date online or in-store, worth 10% of your Goal. Alternatively, if you reach your original Goal, you may choose to instead receive an additional Goal, in which case instead of redeeming the voucher directly for your next purchase, you can continue shopping towards the next Goal and thus increase your voucher value within the Promotion Period. The aggregate Goal will not exceed \$4000CND and the voucher will not exceed \$400CND. Additional terms may apply to the redemption of your voucher; refer to the Store-Voucher T&Cs and the Online-Voucher T&Cs as applicable.

The purchase amount and the voucher values as mentioned above include all taxes (but exclude shipping costs). The voucher redemption conditions will be displayed in the "My Vouchers" section in your Account.

VOUCHER CONDITIONS

ONLINE

The voucher can be redeemed after login on one single purchase until the expiry date stated on the voucher in the official HUGO BOSS online store (Canada) at hugoboss.com/ca in accordance with the applicable Online Store terms and conditions and cannot be used for the purchase of gift cards or combined with other vouchers (including MY HUGO BOSS Rewards Vouchers), promotions, offers and/or discounts, it is not transferrable and not refundable. Issued by HUGO BOSS Canada, Inc., 2600 Steeles Avenue West, Unit 2 & 3, Concord, Ontario, L4K 3C8, Canada.

IN-STORE

The voucher can be redeemed on one single purchase until the expiry date stated on the voucher in participating HUGO BOSS EXPERIENCE stores in Canada (list available on hugoboss.com/ca/stores by using the filter 'HUGO BOSS EXPERIENCE'). The voucher cannot be combined with other promotions, offers and/or discounts, is not transferrable and not refundable. Issued by HUGO BOSS Canada, Inc., 2600 Steeles Avenue West Unit 2 & 3 Concord, Ontario, L4K 3C8, Canada.

You can track your progress in your Account under the "My HUGO BOSS Rewards" section. Applicable purchases made during the Promotion Period, excluding returns, will apply towards your Goal. Only purchases in Canada at participating Retail Stores during the Promotion Period will be applied towards your Goal. If a purchase is returned within the return period, the amount returned will be deducted from your Goal. The applicable return options and return periods are determined by the respective Physical or Online Store's Return Policy where the purchase was made. Each purchase will be reflected under the My Status tab within 48 hours. The voucher will be activated in the "My Vouchers" section in your Account after thirty-five (35) days, once your purchase is validated in our system.

HUGO BOSS reserves the right to vary or terminate the Promotion (by providing notice through the same means through which the Promotion has been previously advertised), for reasons outside its reasonable control or any technical or other difficulties (including, without limitation, a computer virus, technical failure, unauthorized human intervention or local shutdowns due to pandemic or any other event beyond HUGO BOSS's control) which might compromise the integrity of the Promotion, with no liability to the participants or potential participants and without any responsibility on HUGO BOSS. The Promotion is not open to employees of HUGO BOSS Canada, Inc. and/or affiliates of the HUGO BOSS Group.

Withdrawal from the Promotion by the participants is possible at any time and without requiring the provision of advance notice. To withdraw from the Promotion, you are required to click on the button "WITHDRAW" in the My Status section in your Account and follow the steps as described. Withdrawal from the Promotion only refers to this Promotion and does not affect your membership in the HUGO BOSS EXPERIENCE programme or the delivery of further program communications.

For further questions please contact: service-ca@hugoboss.com